

**Neifeld Docket No:** PIP114MANSPCTUS  
Application/Patent No: 10/501,141  
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File/Issue Date: 7/13/2004  
Inventor/title: Mansfield/Product Recall Communication  
Examiner/ArtUnit: 3622  
ENTITY STATUS: LARGE  
**Date Appeal Filed: February 27, 2009**  
**Appeal Docket Number: 2010-005578**

ASSISTANT COMMISSIONER FOR PATENTS  
ALEXANDRIA, VA 22213-1450

37 CFR 41.8(a)(1) NOTICE OF REAL PARTY IN INTEREST

37 CFR 41.8 states:

§ 41.8 Mandatory notices.

(a) In an appeal brief (§§ 41.37, 41.67, or 41.68) or at the initiation of a contested case (§ 41.101), and within 20 days of any change during the proceeding, a party must identify:

(1) Its real party-in-interest, and ...

The Appellant recently determined that the 37 CFR 41.37 Real Party in Interest in the pending appeal brief requires revision. The 37 CFR 41.37 Real Party in Interest, as revised, is: “The real parties in interest are Catalina Marketing Corporation, a Delaware corporation, and Hellman & Friedman LLC, a California LLC.” Please note this revision.

Respectfully,

Date: 11/22/2010

/BruceMargulies#64,175/

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Attorney of Record

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